



AGENDA REQUEST FORM
(FOR ITEMS OUTSIDE OF WORKING GROUP MATTERS)

PLEASE NOTE THAT AGENDA ITEMS MUST BE SUBMITTED IN ADVANCE OF THE MEETING IN LINE WITH THE TIMESCALES SCHEDULE THAT HAS BEEN CIRCULATED

Please note the clerk will endeavour to include your request, however the clerk will decide its suitability in line with statutory guidelines and other agenda items may take precedence.

NAME:	<u>Nicola Cobb</u>	DATE:	<u>29 May 24</u>
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AGENDA ITEMS - INSERT WORDING TO APPEAR ON THE AGENDA. REMEMBER TO MAKE IT CLEAR WHAT YOU ARE ASKING COUNCILLORS TO DECIDE. PLEASE ALSO NOTE IF YOU ARE LOOKING FOR A SPECIFIC RESOLUTION.

“To consider...” “To note...” “To review...” “To agree....”

- To consider whether council wish to spend funds on resources provided by Keep Britain Tidy in order to try to reduce dog waste around the parish.

BACKGROUND INFORMATION - INSERT AS MUCH INFORMATION AS POSSIBLE SO THAT COUNCILLORS HAVE THE DETAIL THAT THEY NEED IN ORDER TO MAKE AN INFORMED DECISION.

Our clerk has received a number of complaints about increasing dog waste in the parish over the past six months. In addition, the removal of waste bins along the canal has led to an increase of dog waste on popular local walking routes. The topic has also been raised at our sessions at The Denes.

The clerk initially contacted the borough council, Hemel Garden Communities, and the dog warden and we have shared information about reporting incidents. Following a previous agenda item, the clerk has also now been in touch with Keep Britain Tidy to find out what campaigns they have available for use.

There are three campaigns available:

- Do it for your dog
- We’re watching you!
- There’s no such thing as a dog poo fairy

Details are available on the Keep Britain Tidy website Dog Fouling page and more details below:

<https://www.keepbritaintidy.org/local-authorities/reduce-litter/dog-fouling>

BACKGROUND DOCUMENTS LIST NAMES OF ANY DOCUMENTS OR SUPPORTING INFORMATION TO BE ATTACHED. ALL DOCUMENTS MUST BE SUBMITTED WITH THE REQUEST.

Example campaigns from Keep Britain Tidy:

We're watching you: <https://www.keepbritaintidy.org/local-authorities/reduce-litter/dog-fouling/solutions/were-watching-you>

We would need to purchase the signs package for We're Watching You and this would include a digital image free of charge.



SIGN 3

"Positive reinforcement"

SIGN 4

"Peer influence"

Dog Poo Fairy: <https://www.keepbritaintidy.org/local-authorities/reduce-litter/dog-fouling/solutions/dog-poo-fairy>

No signs / stickers, but there is a Dog Poo Fairy image available for social media / magazine use



COSTS - INSERT DETAIL OF COSTS ASSOCIATED WITH THE DECISION THAT YOU ARE ASKING THE COUNCIL TO MAKE (IF KNOWN).

- **We're watching you** - We would need to purchase a campaign package for We're Watching You and KBT would include a digital image for free with this.
 - Example cost – Sign 3 or 4 at £28 x 5 (£140 + VAT). Bin stickers can be added at £7 each. A web asset will be added free of charge.
 - *Wording from order form: "The campaign package includes the campaign guidance pack, A3 glow-in the dark correx signs at £28 per sign plus vat (minimum order 5), with signs 3 and 4 available. You can also purchase A4 bin stickers (non glow in the dark) at £7 each plus vat when you purchase the signs. Glow in the dark bin stickers are available, please contact us for a quote. Please note: the stickers cannot be purchased as a standalone order. We will also supply a complimentary Keep Britain Tidy branded web asset so you can upweight the campaign on social media channels."*
- **Dog Poo Fairy** image social media / magazine use - £50 + VAT