



NASH MILLS
PARISH COUNCIL

Nash Mills Illustrated Map Working Group Report

Request for October 2024 Agenda

The working group requests that the following is added to the agenda to be noted or a decision taken by council:

- To note the contents of the report, and share any questions or additional requests
- To determine the preferred design / layout of the map (option 1 or option 2 from report)

Summary of information from artist (Katharine Harper)

The following is a reminder of information already provided by the artist:

- Cost of commission to Nash Mills Parish Council - £500
- The artist can sell reproductions of the image and NMPC can use images on websites, social media, posters, and publicity materials, but not for commercial use.
- How Katharine would use the image, or versions of it, could include tea towels, prints and greetings cards/ postcards.

Copyright details

The artist would like to use an adaptation of a standard Creative Commons Licence

CC BY-NC-ND 4.0

Attribution-Non-Commercial-No-Derivatives 4.0 International

This license requires that re-users give credit to the creator. It allows re-users to copy and distribute the material in any medium agreed with the creator* or format in un-adapted form and for non-commercial purposes only.

**Exclusions include apparel and homewares*

** Inclusions include: websites (e.g. for Nash Mills Parish Council, local authority and council); Social media; Printed media such as brochures and flyers*

BY: Credit must be given to me, the creator.

NC: Only non-commercial use of my work is permitted.

Non-commercial means not primarily intended for or directed towards commercial advantage or monetary compensation.

ND: No derivatives or adaptations of my work are permitted.

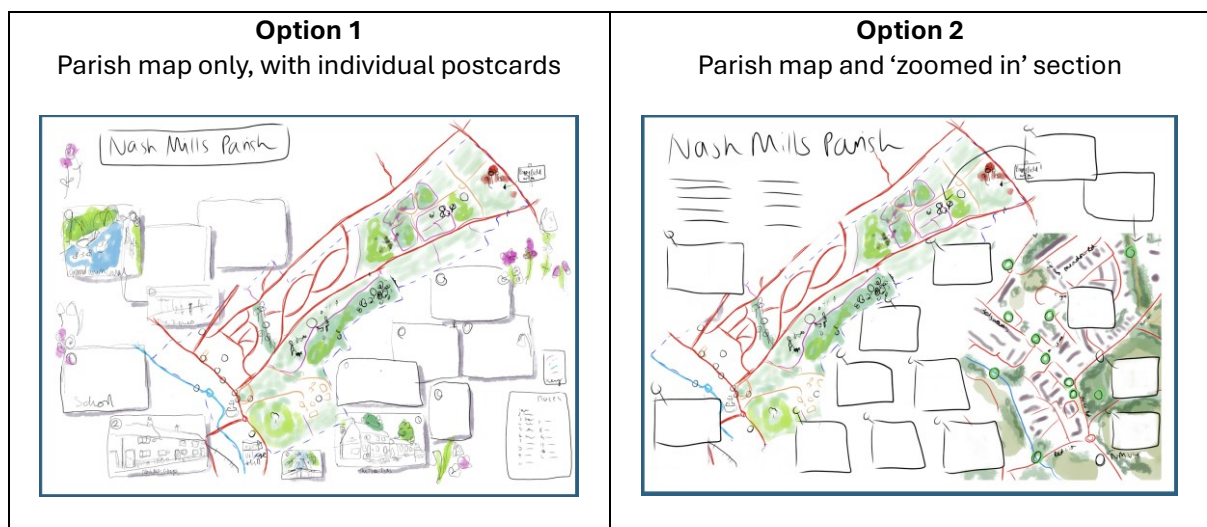
Possibly layout designs for the map

There are two options provided by Katharine. The one that we select will depend on council's preferred purpose for its use:

- **Option 1** - If the purpose is for something more decorative, then **Option 1** might be the appropriate choice. This would show an overall image of the parish map, with numbers/images to show location.
- **Option 2** - If we want residents to be able to use it to navigate to certain locations (and given that many of the items will be within the bottom section of the parish), **Option 2** will still include a parish map, but would also include a zoomed in section to better show specific locations.

Katharine's recommendation is Option 2. The reason for this is because she will create the maps and 'postcard' images as individual items allowing them to be used in a different layout / format for other uses (e.g. if she wished to create a calendar, or tea-towel, etc.). Therefore, the zoomed in section which may be useful on a lectern, can be omitted for other formats if required.

Regardless of option selected, the map would be made in ink and watercolour on paper, then scanned. The images would also be created as separate illustrations (rather than overlapping) and space can be provided for an introduction (an example can be seen in Option 2 – top left hand side).



Artist's thoughts about items for inclusion:

- Katharine recommends including a mixture of 'views' e.g. from the higher areas of Bunkers Park, or along the canal, as well as buildings and history.
- For The Denes, she suggests a foreground of the wildflower meadow with The Denes in the background (as shops / businesses may change in the coming years). An example from Katharine's sketchbook is shown below.
- The more items we wish to include, the smaller each illustration will be, but we can ask to prioritise certain images in terms of size and hierarchy in the map.
- It would be nice to include wildflowers in the design – they could be part of the background of the map and include some species found in Bunkers Park, Long Deans, Little Wood, and wildflower areas.
- If there are any particular butterflies or other insects that have been attracted to the above wildflowers, it might be nice to include those in the background too.

- There may be some items we want to include as labelled 'icons' rather than full blown images. These can be discussed with the artist once the final decision has been made on the prominent illustrations.



Illustration of The Denes with buttercups in the foreground

Examples of Katharine's work for reference:

<https://katharineharper.blogspot.com/2022/11/illustrated-map-of-hemel-hempstead.html> - the Hemel map and work in progress pictures

<https://katharineharper.blogspot.com/2021/03/walking-and-sketching-in-and-around.html> - informal maps of walks in my journal

<https://katharineharper.blogspot.com/2023/08/some-examples-of-my-work-2023.html>

Other information from Katharine

The working group asked whether it would be possible to do a timelapse video of the creation of the illustration. This will not be possible for the entire project, as Katharine will work on one section at a time, but she is happy to record sections and put that together with initial sketches and progress to show the journey to the final illustration. She agrees it would be nice to show all the work that goes into the creation of the final product.

Display lecterns

Permission has been provided by Dacorum's Parks & Open Spaces Officer for a lectern to be installed at The Denes.

The artist recommends landscape for the purposes of this map, and for the final piece, will need to know the dimensions of the selected lectern. She will build the image as individual pictures so it can be adjusted to fit other purposes.

Options for lecterns (previously provided by the clerk)

Potential suppliers

<https://www.ariensigns.co.uk/signs/lectern-frames-and-upright-structures/>

<https://www.greenbarnes.co.uk/lectern-information-panels/>

<https://www.shelleysigns.co.uk/products/interpretation-panels/>

Example quotes below are for Oak only, other options are available.



Suggested items for inclusion

Potential locations to include as 'postcard' images on poster. Note that some items may be combined if appropriate (artist to suggest options):

The following items have been discussed with Katharine and include suggestions from her. She suggests doing quick sketches of her ideas to help council to determine the final choice:

- View from Bunkers Park towards Long Deans
- Belted Galloway cattle (Bunkers Park)
- Red Poll cattle (Long Deans)
- View across Long Deans
- View along the canal (narrow boats)
- The Denes (buttercups)
- Nash House
- Cottages on Lower Road
- Stephenson's Cottage
- War Memorial
- Nash Mills Village Hall
- The Three Tuns
- Nash Mills C of E Primary School
- Abbots Hill School
- Gilman Dorr Blake memorial
- Poppy Fields (cemetery and crematorium)
- Parish warden represented on map in location selected by artist

Items which could be included within the background of the map

- Little Wood
- Wildflower meadows
- Specific wildflower images if interesting / unusual (e.g. orchids)
- Butterflies, bees, insects (particularly if there is something interesting related to the wildflower meadows)

Potential future use of map and individual images

The following items were noted during the working group meeting as ideas of potential future use of the overall map or individual images. No council decision is required at this time but these have been discussed with the artist:

Physical items

- QR code on the map itself (or on the lectern in case of future issues)
- Physical takeaway of the map (potentially a children's / adult's version) – potentially a perspex box on the side of the lectern.
- Home items such as tea-towels, postcards, greetings cards, calendar, etc. Katharine has examples that she has previously created using the Hemel Hempstead map.

Note: The artist would retain the copyright for any physical items (commercial or non-commercial) but would be keen to work with the parish council to provide competition prizes, or a small number of giveaways at cost. Any further purchases by residents would be made directly with Katharine.

Digital items

- E-book with hover-over for more information
 - Different levels of information for adults / children
 - Video links – to location history
 - Information from local people, potential interviews to video / document (potential link to History WG).

Google Maps

- Images on the pins
- Can we plot a route for people to follow with information?

Education

- **Children's class / lesson (at Nash Mills)**
 - To include artist
 - To include local residents on digital or in person
 - Schools spec – what do you want?
- **For adults**
 - Three Tuns – talk from artist?
 - Walk based on map (either guided or self-guided – links to Google Maps above)
 - Episode updates – release one image at a time digitally for example?
 - Talking through maps series

Next steps

- Council to determine preferred layout of the map
- Working group to review lectern options and bring shortlist to council in November meeting
- Working group to find out about flora and fauna / special trees / specific insects in the area
- Working group to see if we can find out what the dip is surrounded by a wall at the end of Long Deans
- There is a particular bird of prey that visits Bunkers Park (possibly a kestrel) – do we want to confirm and include?
- Artist will work on preliminary sketches to share with council in order to work with council on the final decision on items for inclusion.
- Council to decide level of detail (e.g. are street names required if zoomed in map is selected?)
- Council to decide whether each individual image will include a sentence about the place (similar to an old fashioned postcard).
- Following additional examples from artist, council to determine sizes of locations in relation to prominence / hierarchy
- Consider whether a QR code to a digital version of the map would be useful and the practicalities of ensuring it can be used long-term.